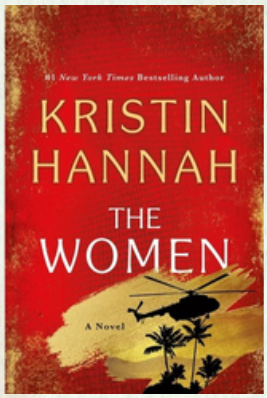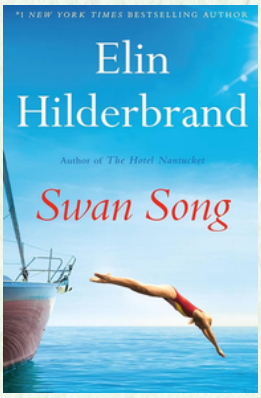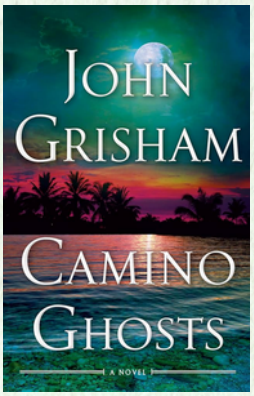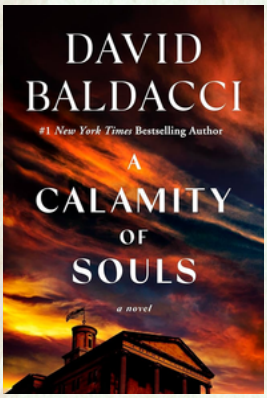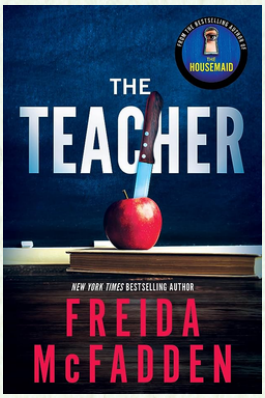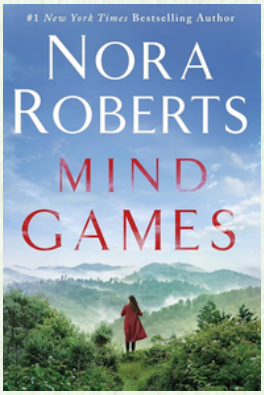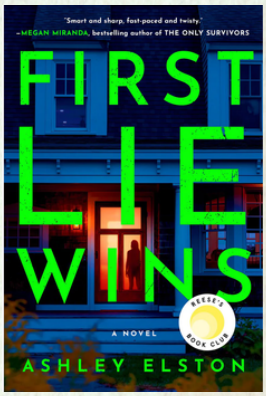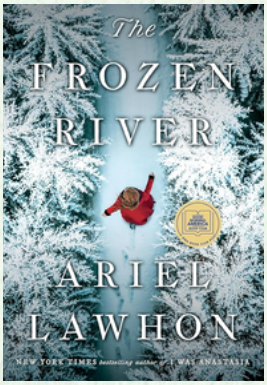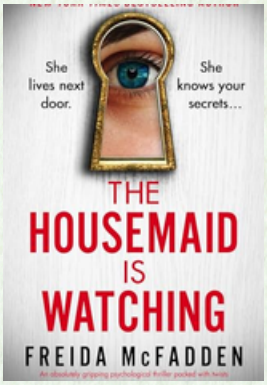MOST POPULAR